

PRESS RELEASE

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Sterling Ranch Takes 100 on Tour

DOUGLAS COUNTY, CO - On Thursday, September 10, 2009, the Sterling Ranch team hosted its largest tour group yet, as more than 100 members of the Roxborough Women's Network and the Roxborough Historical Society boarded buses and set off to learn more about the proposed new community.

During the tour, guests enjoyed the scenery and had an opportunity to envision the new homes, parks, schools and open spaces proposed for the mixed-use development.

"It was great to see the actual locations of things," said Kristi Wardenburg, president of the Roxborough Women's Network. "I had a map prior to the tour, but the tour itself was very informative because they were able to point out where the high school and middle school are going to go. We were interested in all of it, but schools were top of the list for many of us because we all have young kids and we're all crossing our fingers that our kids will make it into the middle school."

Guests were surprised by many of the plan's details for preserving the natural beauty of the land and creating new parks and public open spaces on the 3,120-acre property. Plans for Sterling Ranch, a sustainable, water wise community in northwest Douglas County, include 1,100 acres of open space such as parks, trails and playing fields.

"People thought it would be this whole city of homes," Wardenburg said. "I don't think they grasped the green and open space and parks and all the things that would be offered to us. Roxborough wouldn't be crowded with cities and homes, it would be more of a sought after place that coincides with and expands on what we already have."

As native Coloradans, Sterling Ranch partners Harold and Diane Smethills and Jack Hoagland see themselves as stewards of the land. For eight years, the team has worked to craft a forward looking plan that creates sustainable residential development, promotes sensible water use and provides schools, sports venues and outdoor amenities for the Roxborough community.

"We enjoy the chance to host our neighbors on tours like this one," said partner Diane Smethills. "It gives us an opportunity to dispel any misconceptions about what our plans are and to share details on our long-term vision for Sterling Ranch."

To schedule a tour, call Sterling Ranch's Highlands Ranch office at 303-202-6800.